



2025 ONLINE EDITORIAL CALENDAR

JANUARY

- Skywatching Guide
- Places to Travel in 2024
- Treks of a Lifetime
- 25 for 25: The Best of the 21st Century (Top 25 Lists)

FEBRUARY

- Black History Month
- Amazing Woman in Science
- Exploring Mars
- Panda-monium

MARCH

- Women Who Shaped History
- Smithsonian Magazine Photo Contest
- America's Deadliest National Disasters
- Get Your Kicks on Route 66 (100th Anniversary)
- The Wonders of Air and Space

APRIL

- Planet Positive: Citizen Science
- The Historic Road to America's 250th Birthday
- Celebrating Creativity (100 years of Art Deco)
- Beauties of the Natural World

MAY

- Mental Health Awareness Month
- AAPI Heritage Month
- Best American Road Trips—100 Years of Motels
- Remembering World War II (80th anniversary of war ending)

JUNE

- Best Small Towns of 2024
- 50 Years of Summer Blockbusters (Anniversary of Jaws)
- World Oceans Day—50 Years of Marine Sanctuaries
- World Pride
- Folklife Festival: Youth and the Future of Culture

JULY

- Trials That Changed America
- Innovation of Play
- Medical Moonshots

AUGUST

- The Science of Pets
- The United States of Superlatives
- Remembering Hurricane Katrina
- Meet Me at the State Fair!

SEPTEMBER

- Hispanic Heritage Month
- Return to the Moon
- Travel California (175 Years of Statehood)
- My Kind of Town
- The Best Train Trips in the World

OCTOBER

- Atlas of Eating
- Haunted History
- Television Turns 100

NOVEMBER

- Best Books of the Year
- Native American Heritage Month
- Best STEM Toys or History of Classic Toys
- The Industries That Built America

DECEMBER

- Gift Guide
- Best Christmas Towns

NOTE: Editorial and timing subject to change